Crowdfunding Analysis:

* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

-The crowdfunding campaigns in July showed the most successful. Peak campaign success was during the summer suggesting perhaps scheduling campaign during this time may increase the funding.

-The trends display a decrease in campaign success from September to December so, this result may be due to people being less active with the parent activity category during the fall and winter months.

-The month of December had the most campaign cancellations, whereas the month of April had the least cancellations. During the winter season, campaigns can be tailored to winter activities so that more people can get involved and to increase the likelihood of funding.

* What are some limitations of this dataset?

-This dataset does not include the participant demographic and or company affiliation. Specifying this data could help identify if other factors influenced participation

* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

-Another table that we could create is using a bar chart to help visualize the data of successful campaigns versus the parent category to identify which category was most completed by participants